



## 2010 Sponsorship Plan

### Sponsorship Levels and Benefits

*(Each Sponsorship Includes a GBA Corporate Cluster Membership)*

#### **\$1,000 Supporting Sponsor**

*Each Supporting Sponsorship includes basic benefits, the ability to attend GBA events at a discounted rate, a Corporate Cluster Membership, and the opportunity to sit on one of GBA's committees.*

#### **\$1,500 Green Sponsor**

*A Green Sponsorship allows for a company's sole sponsorship of one of GBA's many events. (See a listing of applicable events on the Green Sponsor detail sheet; one event per sponsorship.) This opportunity allows your company to network with some of the most well established and innovative individuals in the green building marketplace!*

*PLUS:*

- *Company literature included in all event attendee packets*
- *List of attendee company names for event sponsored*
- *2 comped seats for sponsored events*

#### **\$2,000 Student Scholarship Sponsor**

*This sponsorship level helps students in the Pittsburgh region attend local green-building-related conferences and workshops, allowing them to gain valuable sustainability education and training.*

*PLUS:*

- *A special page on GBA's website dedicated to your company's commitment to student involvement and descriptions of the students' sponsorship dollars have assisted*
- *Special feature at the year in review breakfast briefing*

### **\$2,500 Silver Sponsor**

*The Silver Sponsor level provides companies with additional exposure to GBA's audiences and contacts through one of the organization's half-day events! (See a listing of applicable events on the Silver Sponsor detail sheet; one event per sponsorship.) Each four-hour event will allow the sponsoring company the ability to speak directly to the audience, as well as provide literature to all attendees.*

*PLUS:*

- *Company literature included in all event attendee packets*
- *Table tents with company logo on all tables*
- *List of attendee company names for event sponsored*
- *2 comped seats for sponsored events*
- *Opportunity to write one expert article for inclusion on GBA website*

### **\$5,000 Gold Sponsor**

*A Gold Sponsorship allows a company to be the sole sponsor of one of GBA's valuable member-only events or the full-day course entitled "Building Products for the Green Market: Essential Know-How for Manufacturers." These events are among GBA's most well attended and provide extended exposure to GBA members, other sponsors and individuals participating in the green building marketplace. (See the Gold Sponsor detail sheet for more information.)*

*PLUS:*

- *One 10 minute introduction of the sessions speaker*
- *Company literature included in all event attendee packets*
- *Table tents with company logo on every table*
- *List of attendee company names for event sponsored*
- *3 comped seats for sponsored events*
- *Opportunity to write one expert article for inclusion on GBA website*
- *One complimentary green 101 training for company staff ( 5 staff members)*

### **\$10,000 Platinum Sponsor**

*A Platinum Sponsor is provided with exclusive sponsorship of one of GBA's most sought-after events, each of which generally draws 50 - 100+ participants! These include the Green Building Products Summit, Green Schools Summit, Green Building Tours, and LEED Technical Workshops.*

*The benefits for this sponsorship level have been designed to provide maximum exposure to all the contacts in GBA's database, as well as additional opportunities to further engage with GBA not offered under any other sponsorship level! (See the Platinum Sponsor detail sheet for more information.)*

*PLUS:*

- *Introduction of all speakers*
- *Company literature included in all event attendee packets*
- *Table tents with company logo on every table*
- *List of attendee company names for event sponsored*
- *One complimentary display area*
- *5 comped seats for sponsored events*
- *Opportunity to write one expert article for inclusion on GBA website*
- *Logo included on all program related materials throughout 2010*
- *One complimentary green 101 training for company staff (15 staff members)*
- *Special feature during the year in review breakfast briefing*